

*Reading List: Empirical Evaluation Methods*

Petra Todd  
petratodd@gmail.com

*Dates of Course:*

There will be a welcome dinner on Sunday 16.08.2015 at 1900. The course meets Mon-Fri, 17.-21.08.2015.

The daily schedule will be:

7:00-9:00 Breakfast  
9:00-10:30 First session  
10:30-11:00 Coffee break  
11:00-12:30 Second session  
12:30-14:00 Lunch break  
14:00-15:30 Third session  
15:30-16:00 Coffee break  
16:00-17:30 Fourth session  
17:30-19:00 Free time  
19:00 Dinner

The course will finish at 16:00 on Friday 21th.

*Course Description:*

This course will examine econometric methods for evaluating effects of social program interventions. Typical interventions that might be of interest include job training or other active labor market programs, education programs (such as school subsidy programs), or health programs.

The first part of the course will examine *ex post* evaluation methods that are applicable after the program has been implemented and data are available on persons who participated in the program and possibly also on a group of people who did not participate in the program. We consider both the case where the program was randomly assigned and when assignment was not random. We will examine methods that include regression estimators, matching estimators, control function estimators, regression discontinuity (RD) methods, IV and LATE estimators, and bounding methods.

The second part of the course will consider methods for *ex ante* evaluation, that is, methods for evaluating programs that do not yet exist or for evaluating alternative versions of existing programs. These methods typically make more extensive use of structural models.

Course notes will be available on the website

<http://athena.sas.upenn.edu/~petra/bgpe.htm>

*Readings:*

The main references are class notes and the following book chapters:

Heckman, James J., Lalonde, Robert J. and Smith, James A. (1999): "The Economics and Econometrics of Active Labor Market Programs" in *Handbook of Labor Economics*, Volume 3A, eds. Orley C. Ashenfelter and David Card.

Todd, Petra E. (2005): "Evaluating Social Programs with Endogenous Program Placement and Selection of the Treated," draft of chapter under preparation for *Handbook of Development Economics*, downloadable from <http://athena.sas.upenn.edu/~petra/papers/hae.pdf>

"The Structural Estimation of Behavioral Models: Discrete Choice Dynamic Programming Methods and Applications," with Kenneth I. Wolpin and Michael Keane, 2010, *Handbook of Labor Economics*, ed. David Card and Orley Ashenfelter, Volume 2, Elsevier, p. 332-461.

(1) *Ex Post Evaluation Methods*

Abadie, Alberto and Guido Imbens (2006): "Large Sample Properties of Matching Estimators for Average Treatment Effects," *Econometrica*, 74, 1, 235-267.

Andrews, Donald and Schafgans, (1998): "Semiparametric Estimation of the Intercept of a Sample Selection Model," *Review of Economic Studies*, 65, 497-518.

Angrist, J. and Imbens, G. "Identification and Estimation of Local Average Treatment Effects" in *Econometrica*, March, 1994, v62, n2, p467(9).

Ashenfelter, Orley (1978): "Estimating the Effect of Training Programs on Earnings" in *Review of Economics and Statistics*, 60, 47-57.

Ashenfelter, Orley and David Card (1985): "Using the Longitudinal Structure of Earnings to Estimate the Effect of Training Programs," in *Review of Economics and Statistics*, 67, 648-660.

Behrman, Jere, Jorge Garcia-Gallardo, Susan Parker, Petra Todd, and Viviana Velez-Grajales (2005): "How Conditional Cash Transfers Impact School and Working Behavior of Children and Youth in Urban Mexico," *Education Economics*.

- Carniero, P., Heckman, J. J. and Vyltacil, E (2001): "Understanding What Instrumental Variables Estimate: Estimating Marginal and Average Returns to Education," manuscript, University of Chicago.
- Dehejia, Rajeev and Sadek Wahba (1998): "Propensity Score Matching Methods for Nonexperimental Causal Studies," NBER Working Paper No. 6829.
- Dehejia, Rajeev and Sadek Wahba (1999): "Causal Effects in Noexperimental Studies: Reevaluating the Evaluation of Training Programs," in *Journal of the American Statistical Association*, 94(448), 1053-1062.
- Duflo, Esther (2000): "Child Health and Household Resources in South Africa: Evidence from Old Age Pension," *AEA Papers and Proceedings*, 90(2), 393-398.
- Galiani, Sebastian, Gertler, Paul, and Ernesto Schargrotsky "Water for Life: The Impact of the Privatization of Water Services on Child Mortality in Argentina," *Journal of Political Economy*, Vol. 113, No. 1 (February 2005), pp. 83-120.
- Glewwe, Paul, Kremer, Michael, Moulin, Sylvie, and Eric Zitzewitz (2004): "Retrospective vs. prospective analyses of school inputs: the case of flip charts in Kenya," *Journal of Development Economics*, 74, 251-268.
- Hahn, J., Todd, P. and W. Van der Klauww (2001): "Identification of Treatment Effects by Regression-Discontinuity Design," in *Econometrica*, February, 2001.
- Heckman, James (1997): "Randomization as an Instrumental Variables Estimator: A Study of Implicit Behavioral Assumptions in One Widely-used Estimator," *Journal of Human Resources*, 32, 442-462.
- Heckman, J., H. Ichimura, J. Smith and P. Todd (1998): "Characterizing Selection Bias using Experimental Data" *Econometrica*, Vol. 66, September.
- Heckman, J., H. Ichimura and P. Todd (1997): "Matching as an Econometric Evaluation Estimator: Evidence from Evaluating a Job Training Program" with J. Heckman and H. Ichimura, *Review of Economic Studies*, Vol. 64(4), October.
- Heckman, James and Salvador Navarro (2004): "Using Matching, Instrumental Variables, and Control Functions to Estimate Economic Choice Models," *Review of Economics and Statistics*, February 2004, Vol. 86, No. 1, Pages 30-57.
- Heckman, J. and E. Vyltacil (2005): "Structural Equations, Treatment Effects and Econometric Policy Evaluation," *Econometrica*, 2005.

- Imbens, Guido W. (2009): "Better LATE than nothing: some comments on Deaton (2009) and Heckman and Urzua (2009)," NBER working paper #14896.
- Imbens, Guido W. and Thomas Lemieux (2008): "Regression Discontinuity Designs: A Guide to Practice," *Journal of Econometrics*, Volume 142, Issue 2, p. 615-635.
- Imbens, Guido W. and Jeffrey Wooldridge (2008): "Recent developments in the econometrics of program evaluation," NBER working paper #14251.
- LaLonde, Robert (1986): "Evaluating the Econometric Evaluations of Training Programs with Experimental Data" in *American Economic Review*, 76, 604-620.
- Rosenbaum, P. and D. Rubin (1983): "The Central Role of the Propensity Score in Observational Studies for Causal Effects," *Biometrika*, 70,41-55.
- Rubin, D. B. (1980): "Bias Reduction Using Mahalanobis' Metric Matching," *Biometrics*, 36,2, pp. 295-298.
- Smith, J. and P. Todd "Reconciling Conflicting Evidence on the Performance of Propensity Score Matching Estimators" in *American Economic Review, Papers and Proceedings*, May 2001.
- Thistlethwaite, D., and D. Campbell (1960) : "Regression-discontinuity Analysis: An alternative to the ex post facto experiment", *Journal of Educational Psychology*, 51, 309-317.
- Trochim, W. (1984): *Research Design for Program Evaluation: the Regression Discontinuity Approach*. Beverly Hills: Sage Publications.
- Van der Klaauw, W. (1996): "Estimating the Effect of Financial Aid Offers on College Enrollment," in *International Economic Review*, Vol. 43, Issue 4, pp. 1249-1287.
- Wolpin, Kenneth I. and Mark R. Rosenzweig (1988a): "Evaluating the Effects of Optimally Distributed Programs: Child Health and Family Planning Programs," in *American Economic Review*, 76(3), 470-482.

## (2) *Ex Ante Evaluation Methods*

- Heckman, James J. (2000): "Causal Parameters and Policy Analysis in Economics: A Twentieth Century Retrospective," in *Quarterly Journal of Economics*, Vol. 115(1), p.45-97.

- Hurwicz, Leonid (1962): "On the Structural Form of Interdependent Systems." In Logic, Methodology and Philosophy of Science, edited by Ernest Nagel, Patrick Suppes and Alfred Tarski. Stanford, Calif.: Stanford University Press.
- Ichimura, Hidehiko and Christopher Taber (2002): "Semiparametric Reduced-Form Estimation of Tuition Subsidies" in American Economic Review. Vol. 92 (2). p 286-92.
- Lise, Jeremy, Seitz, Shannon, and Jeffrey Smith (2003): "Equilibrium Policy Experiments and the Evaluation of Social Programs," working paper.
- Lumsdaine, Robin L., James H. Stock and David A. Wise (1992): "Pension Plan Provisions and Retirement: Men and Women, Medicare, and Models," in D. A. Wise (ed.) Studies in the Economics of Aging, Chicago: University of Chicago Press.
- Marschak, Jacob (1953): "Economic Measurements for Policy and Prediction," in William Hood and Tjalling Koopmans, eds., Studies in Econometric Method (New York: John Wiley, 1953), pp. 1-26.
- McFadden, Daniel and A. P. Talvitie and Associates (1977): "Validation of Disaggregate Travel Demand Models: Some Tests" in Urban Demand Forecasting Project, Final Report, Volume V, Institute of Transportation Studies, University of California, Berkeley.
- Todd, Petra E. and Kenneth I. Wolpin (2005): "Ex Ante Evaluation of Social Programs," *Annales Statistique*, 2008, downloadable from <http://athena.sas.upenn.edu/~petra/papers/exante.pdf>
- Todd, Petra E. and Kenneth I. Wolpin (2006): "Assessing the Impact of a School Subsidy Program in Mexico: Using Experimental Data to Validate a Behavioral Model of Child Schooling and Fertility," *American Economic Review*, 2006, 96(5): 1384–1417. downloadable from <http://athena.sas.upenn.edu/~petra/papers/aerfinal.pdf>
- Todd, Petra E. and Kenneth I. Wolpin (2006): "Handout on Ex Ante Evaluation in a Three Period Schooling Choice Model," downloadable from <http://athena.sas.upenn.edu/~petra/iza/exanteexample.pdf>
- Todd, Petra E. and Kenneth I. Wolpin (2010): "Structural Estimation and Policy Evaluation in Developing Countries," published in *Annual Review of Economics*, downloadable from <http://athena.sas.upenn.edu/~petra/papers/arregstyle1.pdf>

Wise, David A. (1985): "A Behavioral Model Verses Experimentation: The Effects of Housing Subsidies on Rent" in *Methods of Operations Research*, 50, Verlag Anton Hain.

*Some references on nonparametric Methods*

Fan, J. "Design Adaptive Nonparametric Regression," in *JASA*, 87, 998-1004.

Fan, J. "Local Linear Regression Smoothers and their Minimax Efficiencies," *The Annals of Statistics*, 21, 196-216.

Hardle, W. *Applied Nonparametric Regression*, Cambridge University Press.

Hardle, W. and Linton, O. "Applied Nonparametric Methods" in *Handbook of Econometrics*, (R. Engle and D. McFadden, eds.), Vol. IV, 1994, p.2295.

Ichimura, Hidehiko and Todd, Petra (2000) "Implementing Nonparametric and Semiparametric Estimators," manuscript under preparation for *Handbook of Econometrics*, Volume 5. (downloadable from <http://athena.sas.upenn.edu/~petra/papers/curver9.pdf>)

Jones, M. C., Marron, J. S. and Sheather, S. J. (1996): "A Brief Survey of Bandwidth Selection for Density Estimation" in *Journal of the American Statistical Association*, Vol. 91, No. 433, 401-407.